

RANA GAINER

Illustrator and Graphic Designer



Diligent and enthusiastic artist looking to create amazing stories. I specialize in 2D lineart and branding. I have extensive, hands-on experience in many aspects of print production and web design.

ranagainer@gmail.com

ranagainer.com

[IG: @ranagainer](https://www.instagram.com/ranagainer)

SKILLS

- Illustration
- Concept Design
- Storyboarding
- Adobe Creative Suite
- Digital Photography
- Graphic Design
- Web Design
- UX Design
- Market Research
- Pre-Press File Setup
- HTML/CSS
- Quality Assurance
- Event Planning and Marketing
- Social Media Management
- Team Leadership
- Goal and Outcome Development
- Process Development and Improvement
- Deadline-Oriented
- Organized and Efficient
- Team Player

EXPERIENCE

Freelance Illustrator

2014-Present

- Creating a diverse range of concept drawings, illustrations, and icons for characters, backgrounds and props for tabletop games and video games.
- Designing logos and branding packages for large-scale events and local organizations

Production Manager and Web Designer

Indigo Ink Digital Printing, Inc. / 2017-Present

- Using an HP Indigo printing press and industrial production machinery to produce over 40 custom print projects per day for local and national clients.
- Performing quality control checks and communicating with press operators to improve aesthetic and functional quality of printed media.
- Improving customer experience and streamlining print production by designing and programming online catalogs with custom products for specific clients.

Production Artist and Graphic Designer

Silversmith Games / 2018-2020

- Illustrated over 60 assets including game boards, props, logos, and characters for a maze-building board game and associated marketing materials.
- Refined artwork for optimal player comfort and accessibility through 500+ hours of playtesting.

◉ EXPERIENCE continued ◉

Design Consultant

Aois21 Publishing / 2015-2019

- Increased website traffic by 25% over the course of two years and generated interest in e-book publishing service through logo design, book cover illustration, and podcast performance.

Publication Artist

Katsucon, Inc. / 2015-2019

- Increased sales of merchandise and tickets by 11-15% by designing coloring books, logos, postcards, and program covers for charitable organizations: Katsucon, Inc. and Station Unity.
- Developed eye-catching illustrations in collaboration with other artists to present a unified visual style in promotional materials to be presented at large scale (15,000+ guests) conventions.

Web Designer, Social Media Manager

Job Fun Fair / 2017-2018

- Attracted over 50 different tech companies and facilitated job interviews, networking, and entertainment by creating and maintaining a logo, website, and social media presence for a DC-based tech job fair.
- Created a logo, custom website, flyers, and other promotional materials on a two-week deadline.

◉ VOLUNTEER EXPERIENCE ◉

Treasurer / Board Member

International Game Developers Association, Baltimore / 2016-Present

- Boosting attendance by 50% and encouraging communication among game designers, artists, and students for the Baltimore chapter of the International Game Developers Association by designing flyers, planning meetings, and providing photography for events.
- Leading efforts to expand the Baltimore IGDA community by collaborating with local organizations and events such as MICA and Artscape.

◉ EDUCATION ◉

BACHELOR OF FINE ARTS IN COMMUNICATION ARTS
Virginia Commonwealth University, Richmond, VA
Magna Cum Laude, 2014

DESIGNLAB BRAND STRATEGY COURSE
Completion Certificate, 2018

DESIGNLAB UX/UI DESIGN COURSE
Completion Certificate, 2018